

## **Seasonal Carton Marking Instructions**

In addition to the carton markings outlined in the CPWM Vendor Guide, the following markings are required seasonal orders. Respective buyers will confirm if items are in a seasonal category.

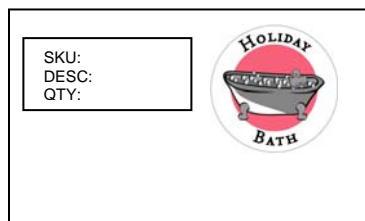
### **A. Master Cartons**

Each master carton of shipments containing seasonal product must be labeled with the appropriate holiday icon, placed on the upper right hand corner on at least 2 sides. Depending on the size of the carton, the icon should be at least 2” in height. See example below. Seasonal icons can be found on our Vendor Relations Site under “Carton Markings”.



### **B. Inner Cartons**

Each inner carton should be affixed with a round colored sticker on all 4 sides of the carton. The sticker will specify the holiday category depending on the item and its fabrication. Depending on the size of the carton, the sticker should be at least 2.5” in diameter. Christmas items have multiple categories for inner carton labels, therefore having different icons. Respective buyers will be able to provide guidance. For all other seasons, the same icon should be used for inner and master cartons.



Vendors shipping seasonal items without the above mentioned markings/stickers will incur a charge-back. See CPWM Vendor Guide, section 6.